



Organizing Director, Floridians Protecting Freedom

Background: Floridians Protecting Freedom (FPF) is a statewide campaign of allied organizations and concerned citizens working together to protect Floridians' access to reproductive health care and defend the right to bodily autonomy.

This campaign will largely exist in two distinct phases: 1. The petition and qualifying phase and 2. The campaign and voter communication phase. During the petition and qualifying phase, from May 2023 to February 2024, the campaign will mostly focus on fundraising for and collecting 1.2 million petitions, engaging volunteer teams, and building campaign infrastructure. During the campaigning phase, from March to November 2024, the campaign will focus on raising money, earning media, mobilizing voters, building coalitions, and securing 60%+ support at the polls.

Candidates should have successful experience leading organizing campaigns for statewide issue advocacy or ballot campaigns.

The Organizing Director reports to the Campaign Director of Floridians Protecting Freedom.

Job Description:

The Organizing Director for the Floridians Protecting Freedom Ballot Campaign is responsible for developing and implementing field and grassroots organizing programs designed to support the campaign's goal of passing a constitutional amendment protecting the right to abortion in the state of Florida. The Director will oversee and coordinate a team of organizers, volunteers, and supporters to mobilize communities, raise awareness, and foster public support for the campaign.

Key Responsibilities:

Strategic Planning:

- Develop strategic plans to achieve campaign objectives, including setting goals, timelines, and milestones.
- Collaborate with the campaign leadership to establish effective strategies for grassroots organizing and community outreach.

Grassroots Mobilization:

- Develop and implement effective grassroots mobilization strategies to engage community members, activists, and volunteers.
- Organize and lead community events, rallies, town hall meetings, and other public gatherings to raise awareness about the campaign's mission.
- Build relationships with partner organizations, advocacy groups, and community leaders to maximize collective impact.

Coalition Management:

- Building and maintaining strong relationships with partner organizations, advocacy groups, and community leaders.
- Collaborating with coalition members to develop joint strategies, coordinate actions, and leverage collective resources.
- Facilitating regular communication and coordination among coalition members.

Volunteer Management:

- Recruit, train, and manage a network of volunteers to support campaign activities.
- Provide ongoing support, guidance, and motivation to volunteers, ensuring they are equipped to fulfill their roles effectively.
- Maintain regular communication channels with volunteers, keeping them informed and engaged in the campaign's progress.

Data Analysis and Reporting:

- Collect, analyze, and evaluate data related to organizing efforts and volunteer engagement.
- Prepare reports detailing the impact of organizing activities, including progress achieved, challenges faced, and recommendations for improvement.
- Utilize data to inform future decision-making and optimize campaign strategies.

Qualifications:

- Proven experience in grassroots organizing and campaign management, with a focus on issue advocacy or political campaigns. Statewide or national experience is strongly preferred.
- Strong understanding of reproductive rights and familiarity with the Reproductive Justice movement is highly preferred.
- Outstanding leadership and interpersonal skills, capable of effectively managing a diverse team of organizers and volunteers.
- Excellent written and verbal communication abilities, including public speaking, campaign messaging, and report writing.
- Proficient in utilizing organizing and communication software, including CRM systems, digital organizing tools, and social media platforms.
- Detail-oriented, with exceptional organizational and project management skills.
- Ability to work under pressure, meet tight deadlines, and adapt to changing campaign needs.
- Knowledge of Florida's political landscape and experience working on ballot campaigns or with local organizations is an asset.

Additional Considerations:

- Floridians Protecting Freedom hopes to build a team that reflects the beautiful diversity of Florida. Black, Latinx Indigenous and People of Color

encouraged to apply. Our team is committed to fighting discrimination on the basis of sexual orientation or gender identity.

- We encourage applicants with diverse occupational backgrounds and lived experiences to apply.
- We encourage applicants who meet most, but not necessarily all, of the requirements to still consider applying. We are a team willing to be creative and non-traditional, and we value a fiery passion for ensuring safe access to abortions above all else.

Compensation:

- Salary between \$9,000 and \$10,000 per month, based on experience.
- A health insurance stipend will be provided.
- A win bonus that is equal to one month's salary.
- Technology and travel stipends will be provided as needed.

Additional Requirements:

- This is a full-time position. The position is based in Florida and is remote, within the state.
- The Organizing Director cannot work for or consult other campaigns/organizations.
- Must have personal transportation and be able to travel around Florida up to ten days a month as needed.
- Must be able to work on nights and weekends as needed.
- Must be able to hold this position through December 31st, 2024.

To Apply:

Please submit your resume and cover letter to jobs@floridiansprotectingfreedom.com.

Floridians Protecting Freedom is an equal opportunity/affirmative action employer. All interested individuals, including people of color, women, LGBT persons, formerly incarcerated and people with disabilities are encouraged to apply.

Please contact jobs@floridiansprotectingfreedom.com with any questions.